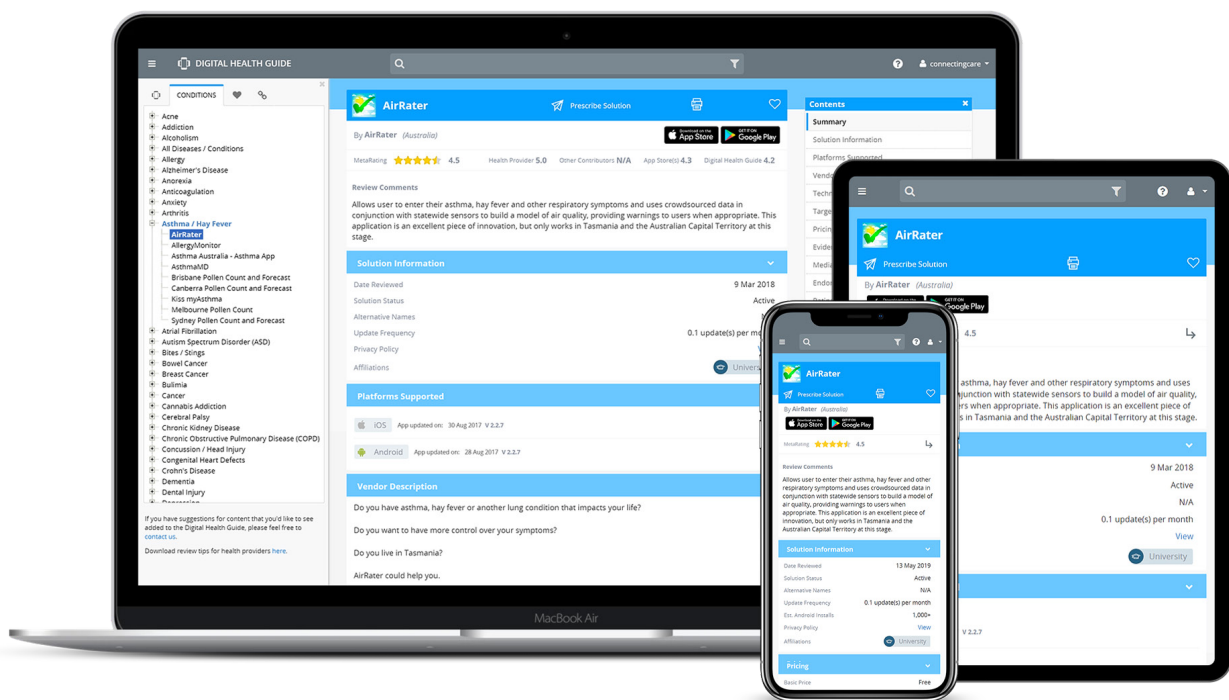


Guide patients on the appropriate use of health apps and even 'prescribe' them as part of ongoing care.

Provide up-to-date information & ratings on a large number of commonly used digital health solutions.



About Us

The Digital Health Guide is a joint venture between HealthCare Software and Semantic Consulting. HCS has state-wide implementations across 4 States in Australia and is used in over 200 hospitals, 300 health centres and by over 30,000 primary care providers. Semantic Consulting has a small core team of globally-recognised thought leaders in healthcare.

For further information on the Digital Health Guide, please visit: www.digitalhealthguide.com.au

About

With an estimated 250,000+ health and medical apps in the iTunes and Google Play stores, there has been an explosion in the number of digital health solutions for patients, carers and healthcare providers. Add to that the huge range of websites, online information sources and digital health communities and it's no wonder that most people struggle to know good from bad, helpful from unhelpful, trustworthy from untrustworthy.

Whilst digital health solutions have the potential to significantly improve the accessibility, efficiency, safety and sustainability of healthcare, there is also a risk that poorly designed and executed digital health solutions can make healthcare worse through poor advice, over-diagnosis, and the creation of additional consumer data silos that aren't accessible by healthcare providers.

The Digital Health Guide is designed to be a way of helping healthcare providers navigate this confusing space. It provides up-to-date information on a large number of commonly used digital health solutions – mobile health apps and digital health communities.

A Range of Review Perspectives

Digital Health Guide gives you different perspectives on usefulness and quality. This includes reviews and comments from healthcare providers, patients and carers, as well as app review scores from the iTunes and Google Play stores. This allows you to make your own judgement as a healthcare provider as to what may or may not be useful for you and your patients and their carers.

Health Provider 1	App Store(s) 20 ratings	Digital Health Guide	MetaRating
5.0 ★★★★★	4.6 ★★★★★	4.3 ★★★★☆	4.6 ★★★★★

Advantages for System Users

Quickly understand the quality and trustworthiness of a mobile health app or digital health solution that a patient is using;

- gain information about the solution;
- find out what it does;
- see who created it;
- view how credible they are, and whether the solution is trustworthy, reliable and helpful.

Prescribing the use of an appropriate mobile health app or digital health solution;

- search by medical condition and device type;
- send instructions about the app to the patient.

Finding digital health solutions for health providers:

- locate clinical guidelines;
- find clinical calculators;
- and professional development resources.

Our Principles

The Digital Health Guide has been created as mechanism for distributing trust, and as a tool to make digital health safer and more accessible for healthcare providers, patients and carers. The following principles shape the way in which we will continue to develop the Digital Health Guide:

- **Bridging the digital divide** – We're trying to increase the trust of healthcare providers in good digital health solutions by weeding out the bad ones. In doing so we aim to bridge the growing digital divide between engaged patients and healthcare providers;
- **The good and the bad** – We don't only want to review good digital health solutions, but the bad ones too. Only by educating people on what should be avoided can we hope to drive use of effective and proven solutions;
- **You choose** – We never seek to influence what people are doing. We provide quality data. You choose what to use, based on what matters to you;
- **Crowdsourced content** – The next set of digital health solutions included will always come from a crowdsourced view of what is missing, and what people are actually using;
- **Regular new content** – The digital health solutions market is changing at a rapid pace. We will continue to add and update information on digital health solutions each week;
- **Moderated reviews** – All reviews are moderated to ensure that they are fair, non-emotive and appropriate.

Digital Health Guide Outcomes

- **Developing trust in worthwhile digital health solutions** – Helping patients, carers and healthcare providers to reduce confusion and build appropriate levels of trust in high-quality digital health solutions;
- **Helping engaged patients and activated carers to engage with the right tools** – Harnessing the motivation of engaged patients and activated carers to target their enthusiasm in the right direction, using digital health tools that will deliver improved health outcomes;
- **Creating a framework to better understand quality in digital health solutions** – Enabling a much-needed conversation about the dimensions of quality in digital health solutions, and gathering evidence to support discussion about the need for appropriate regulation in this emerging space.